

python
SOFTWARE FOUNDATION

PyCon US 2027 & PSF

Long Beach, California - May 12-May 18, 2027

Sponsorship Opportunities









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"PyCon US continues to amaze us every year – bringing together everyone who's curious, creative, and inspired by the power of community."

Greg Czuchaj, OpenEDG Python Institute

Be part of the world’s flagship Python conference. Meet Python developers where they gather.

PYCON US BY THE NUMBERS:

2000+ attendees

100+ talks

6 tracks

100's of companies

50+ Expo Hall booths

20+ Job Fair tables

MEET YOUR GOALS:

Connect with a hard-to-reach, unique audience

Achieve meaningful visibility and a lasting impression

Don’t get left behind: Be part of the future of Python







ABOUT THE PSF

The Python Software Foundation is the charitable organization behind PyCon US and the Python programming language. The PSF’s sponsorship program is integrated, so all sponsorships include PyCon US benefits as well as benefits related to our other projects such as PyPI and CPython. See [page 9] for more on the PSF!

ABOUT PYCON US

WHERE: LONG BEACH, CA

We are thrilled to bring PyCon US to sunny Long Beach, CA, for 2026 and 2027! Long Beach is a short trip from major tech hubs and is home to its own thriving tech community. It has even earned the nickname “Space Beach,” for the number of giants in the aerospace technology industry headquartered there, pushing the boundaries of innovation and attracting investment. Enjoy easy airport and transit access, discounted accommodations steps from the venue, and of course, those ocean views.





PRE-CONFERENCE		MAIN CONFERENCE			POST CONFERENCE	
WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY	MONDAY	TUESDAY
Tutorials	Tutorials	Keynotes & Talks	Keynotes & Talks	Keynotes & Talks	Development Sprints	
	Sponsor Presentations	Expo Hall	Expo Hall	Job Fair		
	Opening Reception in Expo Hall	Sponsor Presentations	PyLadies Auction			

WHEN: MAY 12 - MAY 18, 2027

Start things off Thursday night at the Opening Reception—grab a drink, some snacks, and catch up with folks in the Expo Hall. Come earlier for Tutorials or take advantage our Sponsor Presentation paid speaking opportunity.

Keep things going at your booth Friday and Saturday, then meet job seekers at Sunday’s Job Fair. You can cap your experience off by staying past the weekend and hosting a sprint.

ABOUT PYCON US

WHAT:

PyCon US is the largest and longest-running global Python gathering, with a diverse, unique, and highly engaged audience.

At PyCon US 2027, you'll find an amazing program filled with pre-conference tutorials and sponsor presentations, 90+ of our community's best talks, high-profile keynote speakers, a lively Expo Hall, our famed lightning talk, and two days of onsite development sprints.

PyCon US offers a packed schedule of events such as the Opening Reception, Job Fair, Summits, Open Spaces, and the PyLadies Auction. And don't forget about the "hallway track," which brings together Python users from around the world and across industries.

With all Python core developers gathering for the Language Summit, major Python projects hosting open sprints, and the unique blend of Python coders, maintainers and leaders, **PyCon US is where the future of Python happens–and you can be part of it.**

"PyCon US is an unmissable event for the PyCharm team. It's our chance to support the Python community and PSF, catch up with our friends and users, and get a sense of what's coming up in the Python world."

Jodie Burch, JetBrains

WHY SPONSOR:



CONNECT

Reach a unique audience– many of our attendees don't go to other corporate events.



RECRUIT

Most PyCon US attendees are developers, many of whom are seeking or open to opportunities, from entry-level to senior. Python developers often tell us they look at our sponsor page when deciding where to work, and frequently they've met their employer at PyCon US.



SHOW YOUR SUPPORT

Sponsoring the PSF is a powerful way to show you are giving back to the Python community. We hear over and over that the community highly values companies that sponsor the PSF & PyCon US.



STAY AHEAD OF THE CURVE

Engage directly with the developers building cutting-edge innovations in AI, data science, and more. Be part of the future of Python where it's made.



DRIVE THE CONVERSATION

Take part in the critical conversations that direct the future of the language & ecosystem which happen exclusively at PyCon US



MAKE AN IMPRESSION

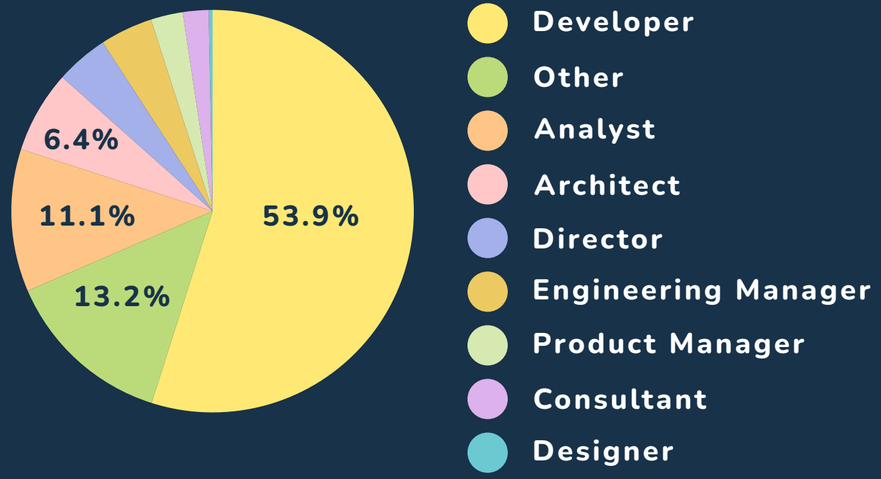
Get meaningful and high-impact visibility for your brand.

ABOUT PYCON US

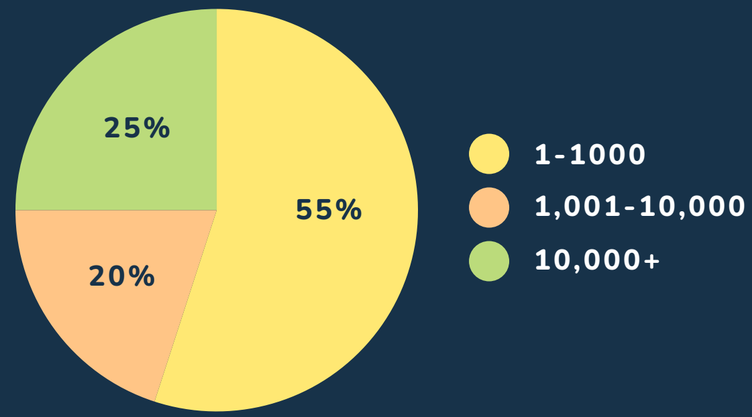
TOP 15 ATTENDEE TITLES:

1. Software Engineer / Developer
2. Senior Software Engineer
3. Data Scientist / Engineer / Analyst
4. Student
5. Founder / Owner
6. CEO / President
7. Developer Advocate
8. AI / Machine Learning Engineer
9. Engineer
10. CTO
11. Product Manager
12. Manager of Engineering
13. Director / VP of Engineering
14. Product Engineer
15. Project Manager

ATTENDEES BY JOB FUNCTION:



ATTENDEE EMPLOYER COMPANY SIZE:



2000+ Attendees

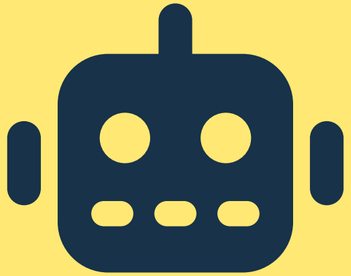
ATTENDEE INDUSTRIES:

SOFTWARE 43%
FINANCE 13%
OTHER 11%
EDUCATION 10%
HEALTHCARE 6%
GOVERNMENT 4%
CONSULTANCY 4%
MANUFACTURING 3%
RETAIL 2%
INSURANCE 2%
NONPROFIT 2%

BACK BY POPULAR DEMAND: AI & SECURITY TRACKS

These tracks were a huge hit in 2026, so we are bringing them back for 2027! We are offering talk tracks on two of the most in-demand areas in the field: AI and Security. Get access to an exclusive, curated selection of expert talks and stay ahead of the conversation on these two critical subjects.

To claim one of these high-profile track sponsorships, contact us now at sponsors@python.org.



PYTHON AND THE FUTURE OF AI

How will AI support the next generation of developers and learners? How can Python empower practitioners to make better code and better experiences for their users? These questions and more will be explored in the Python and the Future of AI track.

LEAD SPONSOR (Limit 1)
CO-SPONSOR (Limit 2)



TRAILBLAZING PYTHON SECURITY

Python users—from enterprise users to individual tinkerers—deserve a safe, malware-free experience and tools to develop secure applications. Talks for this track will focus on how to make Python and the vast collection of libraries on PyPI safer and more secure for users in many different settings.

LEAD SPONSOR (Limit 1)
CO-SPONSOR (Limit 2)

SOME OF OUR PREVIOUS SPONSORS



























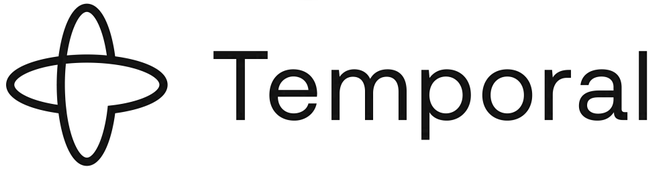




























SPONSOR THE PSF & PYCON US

The PSF is the charitable organization behind Python and PyCon US. We offer an integrated sponsorship program, so with one contribution, you get benefits year-round, at PyCon US and beyond.

FEATURED BENEFITS

Please see https://www.python.org/sponsors/application/ for a complete list and description of all benefits offered for each package or email sponsors@python.org. All amounts listed are in USD, and all packages are for 1 year of sponsorship.

	VISIONARY	SUSTAINABILITY	MAINTAINING	CONTRIBUTING	SUPPORTING	PARTNER	PARTICIPATING	ASSOCIATE	JOB FAIR ONLY
	$165,000	$104,000	$68,000	$35,000	$17,500	$12,000	$4,500	$2,000	$3,250
PYCON US BENEFITS Select benefits only - Please see https://www.python.org/sponsors/application/ for complete details									
Logo on us.pycon.org	✓	✓	✓	✓	✓	✓	✓	✓	-
Conference passes ($899 value each)	25	22	18	15	10	5	2	-	-
Booth space in Expo Hall	Largest size (20x30ft)	Largest size (20x30ft)	Larger size (20x20ft)	Standard size (10x20ft)	Standard size (10x20ft)	Small size (10x10ft)	-	-	-
Table at the Sunday Job Fair	✓	✓	✓	✓	✓	✓	Add-On	Add-On	✓

FEATURED BENEFITS CONTINUED — see https://www.python.org/sponsors/application/ for a complete list and description of all benefits offered for each package.

	VISIONARY	SUSTAINABILITY	MAINTAINING	CONTRIBUTING	SUPPORTING	PARTNER	PARTICIPATING	ASSOCIATE	JOB FAIR ONLY
PYCON US BENEFITS CONTINUED Select benefits only - Please see https://www.python.org/sponsors/application/ for complete details									
Logo highlight in PyCon US news (10,000+ subscribers)	✓	✓	✓	✓	✓	Add-On	Add-On	Add-On	-
Full color slide in rotation between all sessions	✓	✓	✓	✓	-	-	-	-	-
Highlight in emails sent to all attendees	✓	✓	✓	-	-	-	-	-	-
One hour sponsor presentation during pre-conference	✓	Add-On	Add-On	Add-On	Add-On	Add-On	Add-On	Add-On	Add-On
3 minute live greeting on the main stage, preceding Keynotes	✓	-	-	-	-	-	-	-	-
PSF BENEFITS Select benefits only - Please see https://www.python.org/sponsors/application/ for complete details									
Logo on python.org (2K monthly visits)	✓	✓	✓	✓	✓	✓	✓	✓	✓
PSF social media promotion (680k+ followers)	✓	✓	✓	✓	✓	✓	-	-	-
Mention in the PSF newsletter (20K+ subscribers)	✓	✓	✓	-	-	-	-	-	-
Original blog post or press release	✓	✓	-	-	-	-	-	-	-

FEATURED BENEFITS CONTINUED — see https://www.python.org/sponsors/application/ for a complete list and description of all benefits offered for each package.

	VISIONARY	SUSTAINABILITY	MAINTAINING	CONTRIBUTING	SUPPORTING	PARTNER	PARTICIPATING	ASSOCIATE	JOB FAIR ONLY
PYPI BENEFITS Select benefits only - Please see https://www.python.org/sponsors/application/ for complete details									
Logo on the PyPI sponsors page	✓	✓	✓	✓	✓	✓	Add-On	Add-On	Add-On
Logo on the PyPI project page (120K+ monthly views)	✓	✓	✓	✓	-	-	-	-	-
Logo on the PyPI page footer	✓	✓	-	-	-	-	-	-	-
PYTHON CORE DEVELOPMENT BENEFITS Select benefits only - Please see https://www.python.org/sponsors/application/ for complete details									
Language Summit recognition	✓	✓	✓	-	-	-	-	-	-
Logo on python.org/ downloads (4.4M monthly visitors)	✓	-	-	-	-	-	-	-	-









FEATURED ADD-ONS

Please see https://www.python.org/sponsors/application/ or email sponsors@python.org for complete details.



Travel Grant Sponsor
$2,500



Coffee Break Sponsor
$5,000



PyLadies Auction Sponsor
$3,500



Opening Reception Sponsor
$5,000



WiFi Sponsor
$8,000



Lanyard Sponsor
$8,000

python SOFTWARE FOUNDATION

The PSF is the charitable organization behind the Python programming language and PyCon US.

In addition to hosting PyCon US each year, we provide critical support for the Python language, ecosystem, and community.

The PSF is a tiny-but-mighty team, composed of 12 Board Members, 5 Developers-in-Residence, 3 staff supporting infrastructure, and 8 full and part time staff supporting operations, event planning, communications, and accounting.

PYTHON

We hold Python's IP; we host python.org where Python is downloaded millions of times daily; and we contribute directly to the language's continuous improvement through our team of three CPython Developers-in-Residence.

SECURITY

We proactively maintain and improve security for the full Python ecosystem through our Security Developer-in-Residence and PyPI Safety & Security Engineer.

PYPI

We run the Python Package Index, a public service utilized by millions of users monthly– On average, 6 million unique visitors per month, downloading billions of files per day.

GRANTS

We support the most events and groups in the thriving global Python community, providing small grants to local Python groups around the world. In 2024, we disbursed a record $952,000 in grants to 174 groups across 52 countries.

Here's your next step:

Email sponsors@python.org and tell us what sponsorship level you're interested in– we'll walk you through the rest!

Or, **go to https://www.python.org/sponsors/application/** and submit your application directly.

We can't wait to partner with you!







FIND PYCON US ONLINE:

- @pycon@fosstodon.org
- @pycon.us
- @pycon
- @PyConUS

FIND THE PSF ONLINE:

- @ThePSF@fosstodon.org
- @python.org
- @ThePSF
- @ThePSF
- Python Software Foundation