

COMMUNITY. COLLABORATION. INNOVATION.

MANUFACTURING IN AMERICA 26

OCTOBER 28TH • FORD FIELD



SIEMENS



EXHIBITOR & SPONSORSHIP PROSPECTUS



OCTOBER 28 • FORD FIELD • DETROIT

JOIN US FOR MICHIGAN'S LONGEST-RUNNING AUTOMATION SHOWCASE



TOP MINDS AND THE LATEST MANUFACTURING INNOVATIONS CONVERGE IN DETROIT ON OCTOBER 28

Electro-Matic and Siemens proudly present **Manufacturing in America**, a premier gathering of manufacturing leaders, engineers, innovators, and solution providers focused on the future of industrial technology. Held at Ford Field in Detroit, **MiA26** offers a dynamic environment where companies can showcase innovations, share expertise, and build meaningful relationships with decision-makers across the manufacturing sector.

Hosted by Electro-Matic and Siemens, MiA attracts more than 1,000 attendees, hands-on exhibits, technical seminars, and a high-energy networking reception, the event creates multiple touchpoints for brand exposure, lead generation, and thought leadership.

OPPORTUNITIES TO PARTICIPATE



EXHIBIT

Showcase your latest technologies, equipment, software, and services through interactive, hands-on, or tabletop displays that engage a highly-relevant manufacturing audience.



PRESENT

Position your company as a thought leader by delivering educational content on industry best practices, new technologies, and real-world applications in automation, digitalization, controls, drives, smart manufacturing, and more!

VENUE
RATING
88%

OVERALL
EXPERIENCE
85%

EVENT
SATISFACTION
94%

RETURN
YEARLY
86%

WHO ATTENDS MANUFACTURING IN AMERICA

Why exhibit at Manufacturing in America? Connect with more than **1,500** highly-qualified buyers and decision makers from over **35** states representing over **600** companies.



**GROW YOUR
BUSINESS**



**BUILD STRATEGIC
PARTNERSHIPS**



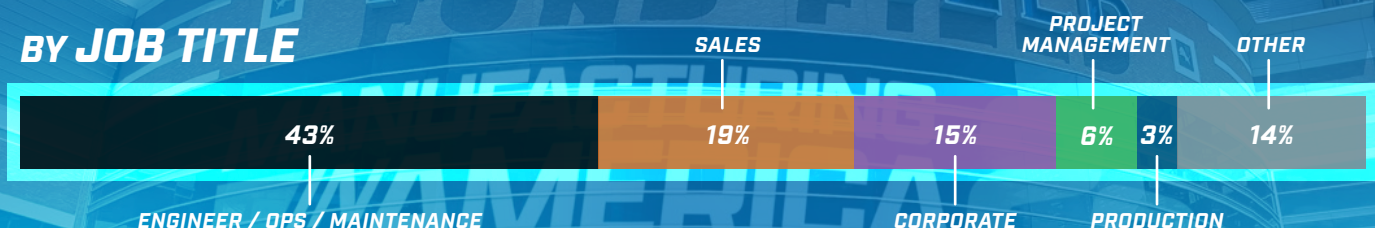
**EXPAND YOUR
MARKET REACH**



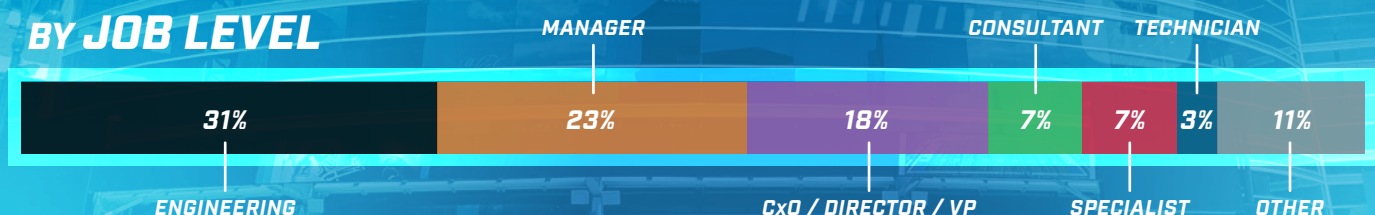
MAJOR INDUSTRY SEGMENTS REPRESENTED

- Aerospace & Defense
- Agriculture
- Automotive
- Battery / EV
- Chemical
- Communications
- Construction
- Consumer Packaged Goods (CPGs)
- Education
- Entertainment
- Electronics
- Food & Beverage
- Glass
- Government
- Healthcare
- IT / Data Centers
- Machine Tools
- Machinery Equipment
- Material Handling
- Metals
- Oil & Gas
- Packaging
- Pharmaceuticals
- Water Treatment

BY JOB TITLE



BY JOB LEVEL





EXHIBIT

MiA26 features exhibitor space options along the main **Adams St. concourse** and the **West Atrium**. The Adams Street concourse, with its cobblestone walkway and view of the field, welcomes guests entering from Gate G at the stadium's southeast corner while the glass-walled West Atrium serves as **Manufacturing in America's** central hub.



EARLY BIRD SPECIAL!

Register to Exhibit by **August 14th** for **FREE** Lead Retrieval Services, a \$400 value!



BLUE

WEST ATRIUM MAIN & SECOND LEVELS

\$4,750/100sqft.

SILVER

ADAMS ST. CONCOURSE

\$3,650/100sqft.

BLACK

ADAMS ST. CONCOURSE

\$2,750/100sqft.

EXHIBITOR BENEFITS

- 100 sqft. of exhibitor space (custom sizes available)
- 8' Table with linen covering and two chairs
- Company logo and link on attendmia.com
- Exhibitor listing in mobile app
- Free WiFi internet access
- Standard 120v power

Booth Add-on Options*

- Additional table(s) and/or chairs
- Carpeting
- Lead capture device(s)



[additional costs apply]

Interested in Exhibiting or need additional information?

Visit attendmia.com/signup (password: MiA26) to sign up!



PRESENT

Manufacturing in America features a full day of technical seminars, workshops, and presentations focusing on a wide-range of industry topics. MiA26 utilizes six different levels of Ford Field, allowing for a variety of room sizes and settings, including:

- Classroom/Theater
- Large Club-level Venues
- Luxury Suites
- Workshop Stations w/provided power
- Press Areas

SEMINAR PRESENTER/SPEAKER

AVAILABLE ON FLOORS 3 THROUGH 7

\$1,500/50-minute Seminar

Standard seminar running time is 50 minutes. Extended seminar running time sessions are available. Seminar room locations/times are subject to availability and open blocks are filled on a first-come, first-serve basis.



Interested in Presenting or need additional information?

Visit attendmia.com/signup (password: MiA26) to sign up!



SPONSOR

Manufacturing in America offers a variety of sponsorship opportunities to help get your brand and message in front of the eyes of our attendees, including:


LANYARDS
\$4,000

GRAPH PAPER
\$3,000

DRINK CUPS
\$2,500

ATTENDEE BAGS
\$2,500

eNEWSLETTER

Featurette in Electro-Matic's monthly newsletter, the *Innovator*, **reaching over 30,000 industry customers.**

\$1,000

FORD FIELD MONITORS

Ribbon or full-screen TV screen ads featured on **30+ monitors throughout Ford Field** that are used to display event agenda and seminar schedule.

\$750ea

BLOG POST/RELEASE

Posted on electro-matic.com and attendmia.com reaching **15,000 impressions and over 5,000 followers.**

\$500ea

Interested in Sponsoring or need additional information?

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